



## Public opinion survey – South West Wiltshire Community Area (Mere, Tisbury & Wilton)

The Office of the Police and Crime Commissioner (OPCC) commissioned M.E.L. Research to consult local residents. During 2012/13 4408 Wiltshire residents completed the survey. A minimum of 384 people took part in each of the eleven policing sectors<sup>i</sup> ensuring that the results for each sector were significant<sup>ii</sup>.

The aims of this survey are:

- To measure public perception of Wiltshire Police and how communities are policed
- To consult the public and enable the OPCC and Wiltshire Police to prepare policing plans
- To enhance the OPCC and Wiltshire Police's understanding of how policing influences people's sense of security and wellbeing

The report below sets out the results for the South West Wiltshire area. A summary for the whole Force area will be available shortly on the Commissioner's website. If you have any queries please contact the OPCC on the details below.

### Public perceptions linked to the Police and Crime Commissioner Priorities

	South West Wiltshire Community Area (Mere, Tisbury & Wilton)	Salisbury, Southern Wiltshire and Wilton Area	Warminster, Westbury, Mere & Tisbury Area	Wiltshire Police Force Area
Feel safe when outside in their local area during the day	96.2%	93.8%	97.4%	93.4%
Feel safe when outside in their local area after dark	77.2%	70.6%	72.3%	63.9%
Satisfaction with the level of police visibility in their neighbourhood	57.3%	60.1%	57.7%	59.1%
Number Surveyed	131	386	389	4408
Population	21110	70900	56820	684028

#### Key:

	significantly better than Wiltshire average*
	in line with Wiltshire average*
	significantly worse than Wiltshire average*

\* Wiltshire average = Wiltshire Police force area

### What types of crime and anti social behaviour (ASB) cause a problem in your area?

Issues in the local area	There are no crime and ASB issues in my local area	Domestic burglary	Teenagers hanging around	People being drunk or rowdy in public places
South West Wiltshire Community Area	64%	11%	11%	5%
Salisbury, Southern Wiltshire & Wilton Area	55%	8%	14%	14%
Warminster, Westbury, Mere & Tisbury Area	58%	9%	13%	11%
Wiltshire Police Force Area	54%	8%	16%	10%

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**What are the concerns in your area?**

Concerns in the local area	South West Wiltshire Community Area	Salisbury, Southern Wiltshire & Wilton Area	Warminster, Westbury, Mere & Tisbury Area	Wiltshire Police Force Area
Lack of facilities for young people	64%	53%	63%	56%
Standard of public transport	33%	20%	27%	20%
Unemployment	29%	30%	39%	37%
Lack of local amenities	29%	22%	32%	25%
Crime	24%	26%	26%	29%
Drug misuse	18%	24%	28%	30%
Anti social behaviour	18%	32%	29%	34%
Standard of health services	14%	10%	21%	16%
Poverty	10%	17%	15%	14%

**What should the priorities be in your area?**

Priorities	South West Wiltshire Community Area	Salisbury, Southern Wiltshire & Wilton Area	Warminster, Westbury, Mere & Tisbury Area	Wiltshire Police Force Area
None - not a problem in my area	27%	23%	23%	24%
More police out and about	23%	27%	28%	29%
None - police do as much as they can	13%	17%	14%	16%
Tackling speeding	6%	5%	7%	5%

**Perceptions of Crime and ASB**

Perceptions of Crime and ASB being a problem in the South West Wiltshire Community Area are lower than the average for the Wiltshire Police area.

- The average perceived level of crime on a scale of 1 – 10 (with 1 being 'none' and 10 being 'a lot') is 3.39 for Wiltshire Police as a whole. For the South West Wiltshire Community Area the average score is lower at 2.72
- The average perceived level of ASB on a scale of 1 – 10 (with 1 being 'none' and 10 being 'a lot') is 3.34 for Wiltshire Police as a whole. For the South West Wiltshire Community Area the average score is also lower than the force average at 2.27.

The perceived low level of Crime and ASB is an accurate reflection of the actual crime and ASB levels which are below the Wiltshire average.

- There were 31 crimes per 1000 population in the South West Wiltshire Community Area in 2012/13, this compares to a Wiltshire average of 46 crimes per 1000 population.
- There were 20 reported ASB incidents per 1000 population in the South West Wiltshire Community Area in 2012/13, in comparison to a Wiltshire average of 37 incidents.

<sup>i</sup> Wiltshire Police is divided geographically into 11 local policing sectors. These sectors are then further divided into sections - these usually consist of a large town and the neighbouring villages or community areas.

<sup>ii</sup> Statistical significance; If the survey was completed using an alternative set of respondents there is a 95% chance that the result would fall within  $\pm 1.5\%$  of the current result at force level. At sector level there is a 95% chance that the result would fall within  $\pm 5\%$  of the current result.